

ADD THE EVENT TO YOUR CALENDAR, INCLUDING THE ACCESS LINK, BY CLICKING ON THE ATTACHED ICALENDAR.

## You're invited!



Hello,

We are thrilled to invite you to the virtual EPIC National Launch on **Wednesday, April 21st, 2021 at 2:00 pm (EST)**.

The **Essential Passive Income Concept (EPIC)** is a flexible and integrated planning approach exclusively offered by Desjardins Insurance for business owners and incorporated professionals so they can assess the potential effects of the passive investment income rules on their corporation.

EPIC provides a uniquely tailored suite of coordinated strategies which include:

- **Insurance solutions:** Corporate-owned Life and/or Critical Illness (CI) insurance
- **Pension:** Individual Pension Plan (IPP)
- **Investment solutions:** Guarantee Advantage® (GA)

You will earn one CE Credit by attending the event.

April 2021

21

**REGISTER NOW**

**This event will be presented by the Desjardins Sales Team:**



**Rehan Bhanji National Practice Leader**

- Rehan has been instrumental in coaching sales teams across Canada to reach new levels of sales performance.
- He has been employed with Desjardins Insurance for 20 years and holds his Certified Financial Planning Designation and Chartered Life Underwriter Designation.
- Rehan has been quoted in various Industry publications including the Insurance Journal and is part of the Desjardins Wealth Management and Life and Health Insurance Diversity & Inclusion Strategy.



**Christina Nishiyama Regional Sales Director**

- Christina came to Desjardins Insurance with over 19 years experience as a Certified Financial Planner, with the last 4 years focused on trust and estate planning.
- Christina's passion is holistic financial planning which fully engages the client and makes you, as their advisor, key to your client's ongoing financial success.
- Christina's focus is to help advisors attract new clients, keep them and gain referrals.



**Dawit Hamilton Regional Sales Director**

- With over 18 years of experience in the insurance industry, Dawit brings a wide range of skills and expertise in sales and business development in the financial services business.
- In 2009, he joined Desjardins Insurance as a Regional Sales Director – Individual Insurance.
- His goal is to help advisors, as part of their team, to build their practice with timely sales and marketing strategies that will help to keep their business growing.



**Fraser Campbell Regional Sales Director**

- Regional Sales Director at Desjardins Insurance for over 10 years, Fraser is an experienced sales professional with history of working in the investment and insurance industry.
- He specializes in Sales Growth, Asset Management, Retirement Planning, Coaching and Investment Advisory.

We look forward to seeing you at the