

Qualifying Dates

July 1, 2022 - June 30, 2024

Conference Date

November 3-7, 2024

COMPANIES*

Eligible For Conference Credits
Assumption Life

Beneva

Blue Cross

BMO

Canada Life
Canada Protection Plan

Designation Financial

Empire Life

Equitable Life

Foresters

Humania

Industrial Alliance

ivari

Manulife Financial

RBC

Sun Life

UV Insurance

PRODUCTS**

Eligible for Conference Credits
Long Term Care
Critical Illness
Disability Insurance
Life
Segregated Funds
Annuities

- * Products sold through bank branches and trust companies are not eligible
- ** GICs & Mutual Funds are not eliaible

Locations

BF AWA Thornhill

300-123 Commerce Valley Dr. E. Thornhill ON L3T 7W8
T: 905-882-1088

BF WCS AchieveX

109-30 Centurian Dr. Markham ON L3B 8B8 T: 905-513-3960

BF WCS Grand River/ Stratford

61 Albert Street Stratford, ON N5A 3K2 T: 519-273-6868

BF WCS London

1785 Wonderland Rd. N. London ON N6G 5C2 T: 519-473-3330

BF WCS Toronto

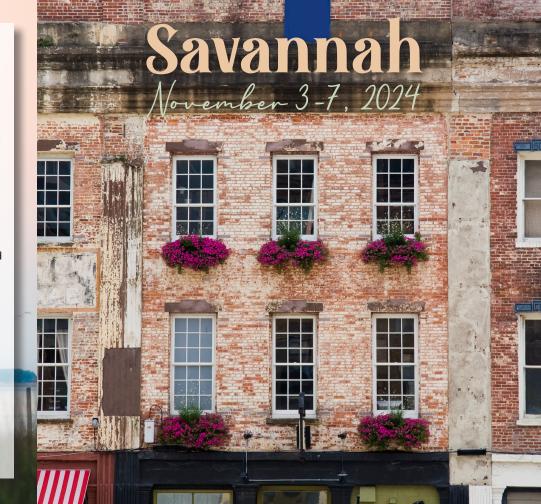
40-20 Wertheim Crt. Richmond Hill ON L4B 3A8 T: 905-731-1984

BF Ontario East

1101 - 200 Yorkland Blvd. Toronto ON M2J 5C1 T: 416-498-1444

Rules and Regulations

- Business must be written and placed between July 1, 2022 to June 30, 2024 to be eligible for the contest.
- Qualifiers who are licensed under contract and in good standing with BridgeForce and who have been invited in accordance with conference requirements are eligible to attend. Attendance is by invitation only and is not a contractual right.
- 3. Any producer who qualifed and received an invitation to the conference and is unable to attend will not be entitled to any other compensation nor will they be able to substitute another person. If for any reason, a qualifer's spouse is unable to attend the conference, compensation or substitution will not be granted.
- 4. BridgeForce will not issue a tax slip. It is the sole responsibility of the producer to report any taxable benefit as required under the Income Tax Act. The taxable benefit attributed by Revenue Canada could be approximately 50% of the cost of the trip attributed to the producer and as much as 100% of the cost of the trip attributed to the spouse.
- Conference credits can only be assigned to one entity, either to an individual producer or to a pooled producer, but not to both. Pooled production between MGAs is not allowed.
- 6. A maximum of 3 invites will be extended to Pooled Producers, Corporate Producers and General Agencies.
- 7. All delegates must be accepted by the BridgeForce Conference Committee.
- 8. BridgeForce reserves the right to amend the rules governing the qualification requirements at any time.



Qualification Requirements

INDIVIDUAL PRODUCERS

An individual producer is someone who operates under an agreement whereby commissions are allocated to the identifiable single producer and are tracked accordingly. The individual producer will be invited when the following production is achieved.

Production Requirements

LIFE & SEGREGATED FUNDS

Broker Requirement	90,000 credits
Spouse Requirement	
Policy Count	20 applications

^{*}If an advisor does not qualify a spouse, a spousal fee will be applied.

Qualification Requirements

POOLED PRODUCERS, CORPORATE PRODUCERS & GENERAL AGENCY

When two or more producers combine business, they will be categorized as Pooled Producers (PPs), GAs or Corporate Producers. If one of those entities has an individual producer who qualifies on his/her own production, then we will extend an invitation to that producer and the qualifying amount of production (90,000) will be removed from the combined pooled business. A maximum of 3 invites will be extended to Pooled Producers, Corporate Producers and General Agencies.

Production Requirements

LIFE & SEGREGATED FUNDS

Broker Requirement	180,000 credits
Spouse Requirement	60,000 credits
Policy Count	30 applications

CONVENTION CREDITS

Life: \$1 NAFYC* dollar = 1 conference credit

Seg. funds & annuities: \$100 deposit = 1 conference credit

*NAFYC = Net Annualized First Year Commissions

PRO-RATA QUALIFICATIONS

For new producers acquiring an active agreement, please contact your BridgeForce representative for qualifications.